



## 30 fully-funded Scholarships available for the Rome Business Game

The “*INTERNATIONAL CAREERS FESTIVAL*” will take place from the 5th to the 8th of March 2016 and will be the first event in Italy dedicated to those who want to gain a competitive edge in the world of international careers. The Festival is organized by the *Giovani nel Mondo (GnM)* Association with the support and patronage of eminent institutions, amongst which are the **Ministry of Foreign Affairs, Roma Capitale, the European Commission, the World Food Programme (WFP) and IFAD.**

The event will be structured into 4 intense days of information and an alternative approach to employment, allowing each participant to choose the path most suited to their needs and abilities, bringing them closer to a successful career.

One of the projects, entirely dedicated to the world of business, international markets, marketing and management, is the **ROME BUSINESS GAME**. As the participants confront **significant issues within economic and business realities**, they will develop and refine a series of **soft skills** which, although **essential** for a **successful career**, are often underestimated and overlooked throughout traditional academic itineraries: entrepreneurship and proper management techniques, analysis and understanding of company dynamics, **team working**, and **problem solving**.

The 300 young people selected will be part of a hypothetical business team and will be divided into two groups. Each group will face two challenges, one regarding marketing and the other regarding problem solving, organized by our business partners. Each challenge will last a day and will end with the *partial* victory of one of the two teams involved. At the end of the 4 working days, the team which distinguishes itself most during the previous challenges will be announced as the winner. Compared to traditional business games, the Rome Business Game will allow participants to present a real business project during an event taking place on the last day (of the Festival) and, should it be successful with both the public and our panel of experts, might be transformed into a new initiative supported by one of our business partners.

Therefore, the Rome Business Game will develop under the perspective of the new economy, or in other words, an economy based on globalization, networking, and on the production of services rather than goods – a service which offers hypothetical consumers the idea of “adopting a lifestyle” as opposed to “buying a product”.

The simulation will be held entirely in English and is recommended for (but not limited to) students and recent graduates from Economics, Marketing and Finance, Management Engineering, Business Administration.

Given the exceptional value that Giovani nel Mondo attributes to experiences acquired by simulations such as Model United Nations, the 2016 edition will have 100 fully-funded (airfare not included) Scholarships available for the most deserving students, allowing them to participate absolutely free.

### **INTERNATIONAL CAREERS FESTIVAL**

September 2015 brought upon a new year for the Giovani nel Mondo Association, the organizing body of the Rome Model United Nations and the website Carriere Internazionali, which saw the expansion of and development of orientation and training activities for its members, as well as participation to prestigious international events, first and foremost the **International Careers Festival**, dedicated to **Youth, Employment and Internationalization** which will take place in Rome from the 5th to the 8th of March 2016.

The event will, in its entirety, involve the participation of **30,000** young people and will be divided into 4 days of workshops and practical simulations of international realities, within which there will be 4 paths from which the participants can choose to join: the **Rome Model United Nations**, the **Rome Business Game**, the **Rome Press Game**, and the **Orientation Course for International Careers**.

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